International Journal of Sciences

Research Article

Volume 7 - May 2018 (05)

Development of Elephant Conservation Based Tourism after Implementation of Logging Ban Policy in Myanmar

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Abstract: According to afforestation 10 years program (from 2017-18 to 2026-2027), the Republic of the Union of Myanmar, Ministry of Natural Resources and Environmental Conservation (MONREC) has agreed on a new logging ban policy for Myanmar's forest; 10-year logging ban for the Bago Yoma Region and 1-year national logging ban for the remaining areas since (2016-2017) fiscal year. Myanma Timber Enterprise (MTE), one of the state-owned enterprises, is mainly responsible for the logging operation and dragging logs from the forest with Elephants is the most well recognized as environmentally friendly logging operation in Myanmar. After implemented Myanmar's logging ban policy is great for forests, but a big challenge for MTE for the maintenance of MTE staffs and its working captive elephants in the timber industry for elephant conservation and welfare of the elephant staffs (mahouts). MTE owns more than 3000 Captive Elephants to perform logging operation, among which more than one-third is suitable for the workforce of skidding. The rest are not suiting for work as they are babies and mothers, pregnant, training, unhealthy and/or aged elephants. Nevertheless, all of the elephants are under the care and management of MTE. As a solution of logging ban policy effects on MTE, it came up with the idea of establishing Elephant Conservation Based Tourism (ECBT) in Myanmar by taking into consideration of the conservation of elephants and the welfare of the mahouts as well as an alternative way of earning income from ecotourism. Now, MTE is already implemented elephant conservation camps in a nationwide by state-owned sector. Wildlife tourism is often promoted as an activity which supports conservation by enhancing environmental knowledge, attitudes, and behavior through interpretative messaging and personal experiences with wildlife. ECBT will increase absolutely in the conservation of elephant.

Keywords: Logging Ban Policy, Elephant Conservation Based Tourism Captive Elephants

1. INTRODUCTION

In Southeast Asia, Myanmar is one of the countries which is rich in the huge variety of forest resources. Nowadays in Myanmar, 70 percent of the total population is rural people who have mainly depend on forest timber for their household construction material and Non-timber forest products (NTFPs) for their basic needs and hunting on wildlife also plays an important role for their daily lives. According to Forest Resource Assessment (FRA) 2015, Myanmar was a stand of the third highest deforestation rate country among other countries in the world. Largescale reforestation and rehabilitation are urgently needed in order to increase forest cover, and to compliance with the international agreement related to climate change mitigation and adaptation. Myanmar has been managing its forest resources on a sustainable basis. Myanmar Selection System was started in 1881 to achieve the sustainable yield. Status of forest cover of Myanmar is decreased from 59.97% in 1990 to 42.92%, in 2015 are as follows in table 1 (FRA, 2015).

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DOI: 10.18483/ijSci.1688; Online ISSN: 2305-3925; Print ISSN: 2410-4477





Table 1:Forest Cover Status of Myanmar

Year	Area (sq-mile)	%
1990	151,421	57.97
2000	134,626	51.54
2005	128,653	49.25
2010	122,676	46.96
2015	112,127	42.92

Source from FRA, 2015

To save and improve the density and quality of forests, silvicultural practices and methods are carried out to improve the quality of the forests. Forest plantations are also established in the degraded forest areas for various purposes. Forests are managed through 10 years District Forest Management Plan for each of 68 Districts across the country. Currently, 10 year District forest management Plan (2016-2017 to 2025-2026) is being implemented.

At (2016-2017) fiscal year, Myanmar government agreed with a new policy on logging, 1-year national logging ban (2016-2017) in the whole extraction and 10-year logging ban for Bago Yoma (2016-2025). It is just new policy and focuses on rehabilitation of Myanmar forest and national inventory.

In the years of 1800s and 1900s, during the British Colonization and Bon- May Burma Extraction Agency that occurred highly pressures on wild elephant capturing for using elephants as dragging animal in timber industry (Peter Leimgruber et al, 2011). In every year, approximately 350 population of wild elephants were captured from the wild to captive for use in the logging industry (Toke Gale 1974; Olivier 1978; Caughley, 1980; Lair 1997; Myint Aung 1997; Leimgruber et al. 2008) and they are main critical, useful and cheaper than harvesting machine.

All of the natural resources including wildlife from Myanmar is conserved and administrated by the union ministry level named Ministry of Natural Resources and Environmental Conservation (MONREC). There are two main forestry-related organizations, under MONREC: Forest Department (FD) and Myanma Timber Enterprise (MTE).

> FD is mainly responsible for Conservation and Management of forests by developing Forest Management Plan/ Formulating Forest Policy & Laws and so on.

> MTE is mainly responsible for Operations such as harvesting, processing, milling and marketing of timber.

Therefore, to perform the business sector of forest resources, MTE was born as the name of STB (State Timber Board) since 1948. Moreover, by the Forest Law (1992), MTE has a legal right of commercial harvest and sale of timber and timber products without using the Competitive Bidding System. There is no concession system practiced in Myanmar. Myanma Timber Enterprise (MTE), as a State Owned Organization, contributes to the Nation Income by systematic harvesting of the natural resources from the precious forests. As most of the harvesting is still done in the natural forests, log skidding operation cannot be accomplished without the power of elephants. Every Elephant except babies has his/her own care-taker so-called "mahout". Therefore, MTE, Elephants and their mahout and mahout' family are tightly bonded as a "big family".

As a result of implementing logging ban policy, MTE has stopped their timber extraction activity in the 2016-17 fiscal year and it has about 3000 elephants that used in logging, these elephants also need to use and conserve. When the elephants un-employed, they become angry a lot more easily and there is no work, so they are getting fat. At that time, most of the males elephants have sexual desire and it's dangerous for elephants staffs. After that, the problem of how to address the elephants and the elephant staff of the disclosed extraction agencies has Therefore, MTE established and developed ECBT for elephant conservation and welfare for mahouts (elephant staffs). So MTE is the main actor for addressing the elephant conservation case after implementation of logging ban policy.

Table 2: Current Strength and Power of MTE (August 2017)

Sr.	Current Workable Strength	Quantity	Remark
No			
1	Current Staff	15951	
2	Working Elephants (total of over 3000)	1131	
3	Dozer, etc. (for Road Construction	135	
4	Loader, etc. (for Logs Loading & Unloading)	203	Extraction Department
5	Truck (for Trucking)	357	_
6	Extraction Agencies	28	
7	Elephant Conservation Based Tourism-ECBT Camps	18	
8	Vehicles	2482	MTE as a whole
9	Sawmills	7	Export Department
10	Sawmills	58	Local Department
11	Factories	20	Wood Based Industry
			Department

Source: Myanma Timber Enterprise (August, 2017)

According to Table 2, MTE currently has 15951 Staff who need to pay salary, in addition to, over of 3000 elephants also need to feed them today, 12000 MMK (Myanmar Kyat) per elephant per day. Even don't use too much vehicle when stopped harvesting needs to maintain and also has a cost and burden for MTE. As an extraction department, ECBT is the only way to maintain and conserve elephants and mahouts and received income from ecotourism.

The rest of the paper is organized as follows. The next section shows the current status of elephant conservation in Myanmar. After that describes the distribution of captive and wild elephants. Section 4 is the main part of developing of ECBT in Myanmar and then the paper ends by conclusion section 5.

2. CURRENT STATUS OF ELEPHANT CONSERVATION IN MYANMAR

The Asian elephant (*Elephas maximus*) is a globally threatened species and its survival depends on maintaining viable habitats and understanding the population status of the species (Sukumar, 1989; Santiapillai and Jackson, 1990). The Asian elephants have subspecies name according to the place they are

found, in Myanmar, called *Elephas maximus brimanicus* (U Khin Zaw, GAJAH 17:9-22). The captive elephant has always been considered the backbone of the country's economy because 50 % of the timber harvesting was carried by elephant power and around 3000 working elephants are needed for the timber industry in Myanmar (Zaw, 1998). To restock captive strength for timber harvesting, elephants have been captured from the wild (Salter, 1983; Htut, 1993).

2.1 Distribution of Captive and Wild Elephants In Myanmar

In Myanmar, there have two kinds of Captive Elephants: State-owned and Private owned. According to MTE estimated data in 2017, the number of State-owned Elephants were 3042 (30-11-2017) and Private Owned were 2000-2500 (estimate), moreover, the number of Wild Elephants were 1500-2000 (estimate). They are widely distributed in 10 regions of Myanmar and 37% of the total population are allocated in Sagaing Region with the 1109 number of elephants and Bago (Pegu) region stands the second largest distributed area which is 10-years logging ban policy affected area, can see in figure 1.

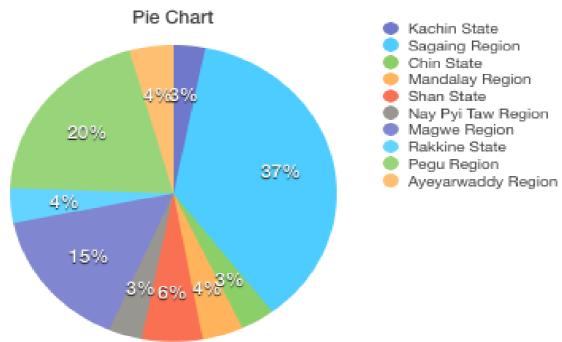


Figure 1: The distribution of Captive and Wild Elephants in Myanmar (in %)

Source; Myanma Timber Enterprise, Myanmar

Table 3: Estimates of Myanmar's wild and State-owned Captive Asian elephant population from 1970-current

Year	Wild Estimate	Captive Number	Remark
1970	7008	-	
1980	5508	-	Estimated number
1990	4639	2925	
2000	<4000	2715	
2002	6000	-	
2003	4000-5000	-	
2004	<2000	-	
2004-current	1500-2000	over 3000	

Source from Forest Department

According to the table 3, the number of captive elephants are more than wild elephants and 75% owned by State, MTE and population of wild elephants are significantly declined in the 1970s and 1980s due to a lot of capturing for the timber industry.

2.2 Law and Regulation of Elephant Conservation in Myanmar

Conservation of elephant was started through the Elephant Preservation Act of 1879 and spread out by subsequent laws including the Burma Wildlife Protection Act of 1936 (revised 1956), and the Protection of Wildlife and Wild Plants and Conservation of Natural Areas Law in 1994 (Peter Leimgruber, 2011). Wild elephants have now considered a completely protected species (Lair

1997; Myint Aung 1997; Uga 2000). For the completely protected species, according to "The Protection of Wildlife and Wild Plants and Conservation of Natural Areas Law (1994), No (16)" The Director-General may, with the approval of the Minister:- (b) permit for extraction, transportation and possession of protected wild plants from the protected natural area to enable experiment and reproduction to a person who has been permitted to conduct research on them to enable scientific research.

Elephants play a critical role in Myanma history, culture, and economy, as a symbol of the power of a Kingdom / Country, as a symbol of good fortune, as a symbol of the workforce. In timber Industry, Elephants are essential for harvesting operation of

Skidding Logs from a complicated naturally grow forests. Nowadays, the role of elephants is extended to the Ecotourism Sector! Therefore, Elephants are precious and need to take good care of them. Elephants are totally protected wildlife species in Myanmar (Yin, 1967 and Blower, 1985). According to Wildlife Protection (Amendment) Act 1956, prohibits hunting, capture, possession, sale, or purchase of live or dead elephants or their products without proper permission. In captive elephants, there are two kinds of captive, 'State-owned' and 'Private owned'. The term 'State-owned elephants' means the verification of those registered at the Forest Department at the edge of 3 months and used at the Myanma Timber Enterprise (MTE), which are under the control of the Ministry of Natural Resources and Environmental Conservation, Myanmar. In the Elephant Regulation Act of 1951, all domesticated elephants - state-owned and private owned elephants should be registered by the Forest Department at the age of three months with the main intention being to prevent the illegal wildlife trade and the illegal capture and poaching of elephants (Working People's Settlement Board, 1982).

Myanmar government has been a signatory to CITES concerned with elephants since 1997. The elephants used in timber industry are derived from two sources; wild captured elephants and captive-born elephants.

2.3 Role of MTE in Elephant Conservation

As Elephants are precious and indispensable for MTE, vets are assigned to take care of the health of captive elephants as well as wild. In MTE at present, there have 52 veterinarians who care about the elephant to be healthy. Moreover, MTE has three Mobile Clinic Vehicles which aided SPANA (Society for the Protection of Animals Abroad) to carry out the activities to private and wild elephants: Vaccination ,Deworming ,Remove from old Abscess ,Treatments (Supportive & Therapeutic) ,Foot Care Management ,Mahouts Education .

MTE has systematic healthcare program with mobile clinic and free veterinary service program by the collaboration with MTE and SPANA (Society for the Protection of Animals Abroad). The establishment of Emergency Elephant Response Unit (EERU) is responsible for card and management of captive elephants. Lost of habitat and Death of Wild elephants are increasing because of hunting or other

causes.

To address poaching and Human-Elephant conflict tissues, EERU (Emergency Elephant Response Unit) has been developed by MTE in order to mitigate the conflict between human and elephants. So far, there are Eight EERU throughout the country, where activities such as education and awareness program, regular patrolling around the boundary, Translocation of wild elephants pushing back to the wild, translocation, Patrolling the boundary are carried out.

3.DEVELOPING OF ELEPHANT CONSERVATION BASED TOURISM IN MYANMAR

Logging Ban in 2016-2017 and the depletion of the natural forests in Myanmar lead to the disclosure of some Extraction Agencies of MTE. After that, the problem of how to address the elephants and the elephant staff of the disclosed extraction agencies has emerged. As a solution to this situation, MTE came up with the idea of establishing Elephant Conservation Based Tourism in Myanmar by taking into consideration of the conservation of our elephants and the welfare of the elephant and mahouts, the forests and the environment, logging has immediately affected on elephants.

3.1 Myanmar Ecotourism Policy and Management Strategy

In Myanmar Ecotourism Policy and Management Strategy, there are six strategic programmes, which are operating in the establishment of the ecotourism sites, mitigating the negative impacts by developing the management plans. And creating the facilitate productive relationships between local communities and service providers. Establishment of infrastructure makes special attention to visitors and doing research and monitoring for developing ecotourism. Myanmar ecotourism will become a distinctive brand and component of the country's tourism product, these are;

- Strengthen Institutional Arrangements,
- Develop Ecotourism Management Plans,
- Engage Local Communities,
- Invest in Infrastructure and Responsible Business Models,
- Strengthen Research and Monitoring Frameworks, and Strengthen Marketing and Interpretation

Table 4: Income Currency from ECBT in Myanmar (financial Year 2013-2018) (MMK= Myanmar Kyat)

Sr.	Location	Name	Income (MMK) M	Remarks
1	Nay Pyi Taw	Nga Laik	64,517,000	
2	Bamaw	Walma	260,000	
3	Maw Laik	Pyarswal	3,639,000	
4	Pyin Oo Lwin	Die Doat	1,154,000	
5	Pathein	Thit Kadoe Ae	473,000	
6	Rakhine	Ta Lae	7,914,000	
7	Pathein	Moe Ma Kha	473,000	
8	Kathar (West)	Nat Pauk	55,716,000	1-year National Logging Ban Area
9	Taungoo	Phyo Kyar	24,849,000	
10	Bago	Win Gabaw	55,716,000	
11	Bago	Myaw Yaw Gyi	16,657,500	
12	Pyay	Nat Myaw	7,971,000	
13	Tharyarwadi	Myaing Hay Won/Moukkar	3,159,500	10-years Logging Ban Areas (Bago Yoma)
14	Monywa	Alaungkathapha	7,600,000	Seasonal Camps (Dec-April)
	Total	-	204,092,500	204,092,500

Source: Myanma Timber Enterprise

MTE has already established the Elephant Conservation Camp since 1993, but it was developed to the public in 2013 and then more and more developed widely in the whole country in 2016-17 while implementing of logging ban policy. Remarkable income amount of ECBT is shown in Table 4 for 1-year and 10-year logging ban areas.

- 3.2 Elephant Conservation Based Tourism in Myanmar
- There are so many reasons and causes that's why ECBT need for the elephants and State-owned Enterprise, MTE, among of them, the following 4 reasons are critical things for developing ECBT after implementation of logging ban policy.
- (1) financial daily cost for elephant feeding and maintaining; In MTE at present, performed the cost of over 3000 captive elephants and paid the salary for around 3400 mahouts (elephant staff), the total cost of elephant just feeding is 12000 Myanmar Kyat (MMK) per elephant per day. So, developing of ECBT is the best way of conservation elephants and sustain the living standard of mahouts.
- (2) Increasing rate of elephant poaching; The critical things of the elephant killed were destroyed for ivory and skin. Therefore, conserving the elephants in elephant conservation camps of MTE is an alternative way of protecting from elephant poaching.
- (3) Reducing Human-elephant conflict (HEC) if translocation to the forest; By conserving the

- elephant as the captive in MTE and by developing ECBT which can reduce HEC by a significant amount. HEC occurred especially in the agriculture fields which reported human injuries and loss of life. ECBT is the alternative way of reducing the incidence of HEC encounters and releasing awareness to the community by touching elephant behavior closely.
- (4) Male Elephant Metabolism: After implementation of logging ban policy, elephants no work and they are getting fat that makes male elephants have a desire for sex according to male elephant metabolism. During that time, they are very dangerous and difficult to control. Therefore, ECBT arrange the reasonable duration of work hours to elephant even don't have for dragging logs and it balances the life of the elephant.

The ECBT camps have been emerged starting from August 2016. Objectives of ECBT are:

- > to develop Elephant Conservation Based Tourism.
- > to create alternative job opportunities for elephant staff (Mahout) and local people in order to promote the welfare of Mahout Family,
- > to promote understanding of the elephants' habit, behavior and the nature of their habitation in order for the civilians to love and treasure the elephant more,
- ➤ to support the conservation of natural landscape by means of establishing ECBT,
- \succ to supply national income by creating elephant camps as the non-smoking industry.

Table 5: Elephant Conservation Camps in Myanmar

Sr.	Location	Name	Opening Date	No of Elephant
1	Tharyarwadi	Myaing Hay Won	1-1-1993	34
2	Kathar (West)	Nat Pauk	1-1-2008	19
3	Pyin Oo Lwin	De Doat	30-8-2010	8
4	Pathein	Ngwe Saung	20-12-2013	5
5	Maw Laik	Pyarswal	27-7-2013	9
6	Bamaw	Walma	15-9-2014	5
7	Taungoo	20-Mile Hospital	1-1-2016	57
8	Bago	Myaw Yaw Gyi	12-8-2016	24
9	Rakhine	Ta Lae	1-11-2016	10
10	Taungoo	Phyo Kyar	1-11-2016	14
11	Bago	Win Gabaw	3-11-2016	19
12	Pyay	Nat Myaw	3-12-2016	5
13	Pyay	Dr. Brandis	20-1-2018	3
14	Tharyarwadi	Moukkar	4-1-2018	13
15	Pathein	Thit Kadoe Ae	1-1-2017	4
16	Pathein	Moe Ma Kha	1-2-2017	7
17	Nay Pyi Taw	Nga Laik	18-5-2017	20
18	Tharyarwadi	Moukkar	4-1-2018	13
19	Taung Gyi	Shan Yoma	13-2-2018	8
	Total	-	-	279

Source: Myanma Timber Enterprise

According to Table 5, although elephant conservation camps already established and initiated before logging ban, ECBT developed so fast at 2016 of start year of logging ban, mainly in Bago Yoma Region. ECBT stimulates the awareness and conservation of elephants by spreading the news about elephants

3.3 ECBT Development Process

Tourism creates not only various chance of employment opportunities but also develop infrastructures in initiated tourism related places. On the other hand, people interest in traditional culture and beauty of environment in tourism places. In addition to, promote the traditional food and traditional costume and also develop awareness among the people the knowledge concerned with the conservation of the environment. Myanmar government have been trying to be sustainable and developed ECBT by initiating the following

activities:

- (1) Discussing and collaboration with Ministry of Hotel and Tourism; to develop the sustainable tourism of ECBT, government do a group collaboration section with Ministry of Hotel and Tourism, Owners Travelling Business Company, Tour Guides and people who interesting in ECBT at Head Office of MTE, Yangon, Myanmar in 2018.
- (2) Initiating the "Elephant Lake Camp" which intended the biggest elephant conservation center in Southeast Asia; Myanmar government are initiating now 10-year project on the biggest elephant conservation center with the collaboration with Four Paws International NGO, Australia and Mingalar Myanmar organization at 'Ye Nwe Forest Reserve Area', Bago Region, Myanmar. The objectives of establishing "Elephant Lake Camp" are; to conserve the elephant preventing from the high pressure on poaching for illegal ivory and skin trade to other

countries and save the wild elephant from decreasing numbers years by years, to conserve the timber elephants which don't have work after implementation of logging ban policy and so on. According to 10-year project, the government will be intended to establish the biggest elephant hospital in there and arrange the elephant to enjoy close to nature without touching elephant body like other elephant camps.

- (3) Attending the workshop on elephant conservation activity and arranging training program to Thailand; Veterinarian, elephant healthcare specialists, and foresters from MTE have been joining the workshop and training activities in other countries and especially in Thailand to adopt and share the methods and techniques of conserving elephants and developing of ECBT.
- (4) Promoting people awareness and participation in elephant conservation camps; ECBT sharing the information about one of the totally protected species, elephant conservation and see the daily lives of mahouts.

3.4 Future Trend of ECBT

Due to developed transportation and information technology, people change their social attitudes and trends towards nature and wildlife, and the satisfaction level of interaction with animals behavior, tourism centered on wildlife in captive and semi-captive settings is becoming increasingly popular (Nick Kontogeorgopoulos, 2008). example, "elephant conservation camp" in Thailand, wildlife tourism in a semi-captive setting is the expanding of elephant conservation tourism, tourists take a part in a variety of ways with captive elephants. ECBT cerates the only viable legal option for elephant owners and handlers to earn income. Myanmar government willing to establish ECBT like in Thailand after implementation of logging ban policy.

In Thailand, the tourism industry is developed quickly in every section, mainly ECBT and beautiful beaches are the most tourist attraction places there. Also, the one-month visa-free system in Thailand encourages tourists to visit and enjoy in nature and beauty of Thailand. Myanmar also have a lot of beaches, beautiful places of tourist attraction and around (20) elephant conservation camps. Therefore, developing ECBT will create a best solution of elephant conservation and can increase the GDP from to the tourism industry .

4. CONCLUSION

Elephants Conservation Based Tourism (ECBT) developed by the government sector and state-owned enterprise, MTE must be carried out by supporting the operation that develop a licensing system for elephants employed in tourism, develop do and don't

for elephant tourists and regulate mahouts working in elephant tourism in order to facilitate in service and develop a ECBT. Establishment of ECBT is the best way that MTE have tired to maintain and conserve elephants and mahouts after implementation of logging ban by earning income from ecotourism, by maintaining the nature with awareness from people and by enhancing the social welfare of mahouts. The interesting and participation of the tourists is the main factor in developing ECBT in nationwide for ecotourism. Thus, promotion to visit ECBT needs different cultures and different attractions in every ECBT even the main is showing elephants and encourages others biodiversity in conservation camps like medical plant garden, and other small wildlife. Therefore, it is necessary to develop ECBT these are, cooperation and collaboration with the International/local NGOs and the other interested parties for the conservation of Elephants in Myanmar, foundation of Elephant Museum & Elephant Hospital, construction of the required facilities and infrastructure, excursion to the experienced countries as a part of Capacity Building Procedure, foundation of Mahout training center and recruitment of the experts from related fields. The management should take the developing ECBT demand into account by combining with sustainable management of natural forests, conservation of elephants and development of mahouts welfare.

ACKNOWLEDGEMENT

The authors are grateful to APFNet (Asia Pacific Network for Sustainable Forest Management and Rehabilitation) for granting the scholarship for the first author: ZAR ZAR WIN THEIN to pursue M.Sc degree in forest Economic and Management at Beijing Forestry University. We also thank to staff officers from Head office of Myanma Timber Enterprise (MTE) for the valuable pieces of information. In addition, special thanks goes to the Ministry of Natural Resources and Environmental Conservation (MONREC), and MTE of Myanmar for allowing first author to study abroad.

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